

Main Reading

- Dubois, Griffith and O'Connell (2018) "[The effects of banning advertising in junk food markets](#)" *Review of Economic Studies*, 1:1, 396 - 436
- Dubois, P., R. Griffith and M. O'Connell (2020) "[How well targeted are soda taxes?](#)" *American Economic Review*, 110 (11), November 202
- Griffith, R., M. O'Connell and K. Smith (2019) "[Tax design in the alcohol market](#)" *Journal of Public Economics*, Vol 172, April 2019, 20-35
- Griffith, R., M. O'Connell and K. Smith (2022) "[Price floors and externality correction](#)" *Economic Journal*, 123: 646, 2273-2289
- Nevo (2000) 'A Practitioner's Guide to Estimation of Random-Coefficients Logit Models of Demand'. *Journal of Economics & Management Strategy* 9, no. 4 (2000): 513–48. <https://doi.org/10.1111/j.1430-9134.2000.00513.x>.
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Additional Readings

- Abi-Rafeh, Dubois, Griffith and O'Connell (2023) "Estimating the effects of sin taxes and advertising restrictions in a dynamic equilibrium" mimeo (latest version will soon be on my webpage)
- Allcott, H., B. Lockwood and D. Taubinsky "Regressive sin taxes, with an application to the optimal soda tax" *QJE*, 134: 3, 1557-1626
- Bagwell, K. 'The Economic Analysis of Advertising'. In *Handbook of Industrial Organization*, 3:1701–1844. North-Holland, 2007.
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- Dubois, Griffith and Nevo (2014) "Do Prices and Attributes Explain International Differences in Food Purchases?" *American Economic Review*, 104(3), 832-867
- Dubois, P., R. Griffith and M. O'Connell (2022) "The Use of Scanner Data for Economics Research" *Annual Review of Economics* Vol 14 (August)
- Goeree, Michelle Sovinsky. 'Limited Information and Advertising in the U.S. Personal Computer Industry'. *Econometrica* 76, no. 5 (2008): 1017–74. <https://doi.org/10.3982/ECTA4158>.
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- Griffith, R. (2022) "Obesity, poverty and public policy" *Economic Journal* 132: 664, 1235 - 1258
- Griffith, R., S. von Hinke and S. Smith (2018) "Getting a healthy start: the effectiveness of targeted benefits for improving dietary choices" *Journal of Health Economics*, Vol 58 (March 2018), 176-187
- Griffith, R., W. Jin and V. Lechene (2022) "The decline of home cooked food" *Fiscal Studies*, 43:2, June 2022, 105-120 doi.org/10.1111/1475-5890.12298
- Griffith, R., M. Krol and K. Smith (2019) "Why do retailers advertise store brands differently across product categories?" *Journal of Industrial Economics* 66: 3, 519-569, doi.org/10.1111/joie.12178
- Griffith, R., R. Lluberas and M. Luhrmann (2016) "Gluttony and sloth: long-run changes in bodyweight, diet and labour market activity" *Journal of the European Economic Association* 14-6, doi.org/10.1111/jeea.12183
- Griffith, R. and A. Nevo (2019) "Marketing and public policy" Chapter 10 in *Handbook of Economics of Marketing*, Volume 1 (eds J-P Dube and P Rossi) North-Holland, 553-596
- Griffith, O'Connell and Smith (2015) "Relative prices, consumer preferences, and the demand for food" *Oxford Review of Economic Policy*, 31(1), 116-130
- Griffith, O'Connell and Smith (2016) "Shopping Around: How Households Adjusted Food Spending Over the Great Recession" *Economica*, 83(330), pp 247-280, April 2016
- Griffith, O'Connell and Smith (2017) "The importance of product reformulation versus consumer choice in improving diet quality" *Economica*, 84(333), January 2017, pp 34-53
- Griffith, R. M. O'Connell, K. Smith and R. Stroud (2020) "What's on the menu? Policies to reduce young people's sugar consumption", *Fiscal Studies*, March 2020, 165-197, doi.org/10.1111/1475-5890.12194
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- O'Connell and Smith (2023) 'Optimal sin taxation and market power' *American Economic Journal: Applied Economics*, forthcoming