

## READINGS

Griliches Lectures

Singapore, July 2023

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Abi-Rafeh, Dubois, Griffith and O'Connell (2023) "Estimating the effects of sin taxes and advertising restrictions in a dynamic equilibrium" mimeo (latest version will soon be on my webpage)

Allcott, H., B. Lockwood and D. Taubinsky "Regressive sin taxes, with an application to the optimal soda tax" QJE, 134: 3, 1557-1626

Bagwell, K. 'The Economic Analysis of Advertising'. In Handbook of Industrial Organization, 3:1701–1844. North-Holland, 2007.

Berry, S., J. Levinsohn, and A. Pakes. 'Automobile Prices in Market Equilibrium'. *Econometrica* 63, no. 4 (1995): 841–90.

Cherchye, L. B. De Rock, R. Griffith, M. O'Connell, K. Smith and F. Vermeulen (2020) "A new year, a new you? Within-individual variation in food purchases" *European Economic Review*, 127

Crawford, G., R. Griffith and A. Iaria (2021) "A Survey of Preference Estimation with Unobserved Choice Set Heterogeneity" *Journal of Econometrics*, 222:1, 4-43

Dubois, Griffith and Nevo (2014) "Do Prices and Attributes Explain International Differences in Food Purchases?" *American Economic Review*, 104(3), 832-867

Dubois, Griffith and O'Connell (2018) "The effects of banning advertising in junk food markets" *Review of Economic Studies*, 1:1, 396 - 436

Dubois, P., R. Griffith and M. O'Connell (2020) "How well targeted are soda taxes?" *American Economic Review*, 110 (11), November 202

Dubois, P., R. Griffith and M. O'Connell (2022) "The Use of Scanner Data for Economics Research" *Annual Review of Economics* Vol 14 (August)

Goeree, Michelle Sovinsky. 'Limited Information and Advertising in the U.S. Personal Computer Industry'. *Econometrica* 76, no. 5 (2008): 1017–74.  
<https://doi.org/10.3982/ECTA4158>.

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Griffith, R., S. von Hinke and S. Smith (2018) "Getting a healthy start: the effectiveness of targeted benefits for improving dietary choices" *Journal of Health Economics*, Vol 58 (March 2018), 176-187

Griffith, R., W. Jin and V. Lechene (2022) "The decline of home cooked food" *Fiscal Studies*, 43:2, June 2022, 105-120 [doi.org/10.1111/1475-5890.12298](https://doi.org/10.1111/1475-5890.12298)

Griffith, R., M. Krol and K. Smith (2019) "Why do retailers advertise store brands differently across product categories?" *Journal of Industrial Economics* 66: 3, 519-569, [doi.org/10.1111/joie.12178](https://doi.org/10.1111/joie.12178)

Griffith, R., R. Lluberás and M. Luhrmann (2016) "Gluttony and sloth: long-run changes in bodyweight, diet and labour market activity" *Journal of the European Economic Association* 14-6, [doi.org/10.1111/jeea.12183](https://doi.org/10.1111/jeea.12183)

Griffith, R. and A. Nevo (2019) "Marketing and public policy" Chapter 10 in *Handbook of Economics of Marketing*, Volume 1 (eds J-P Dube and P Rossi) North-Holland, 553-596

Griffith, O'Connell and Smith (2015) "Relative prices, consumer preferences, and the demand for food" *Oxford Review of Economic Policy*, 31(1), 116-130

Griffith, O'Connell and Smith (2016) "Shopping Around: How Households Adjusted Food Spending Over the Great Recession" *Economica*, 83(330), pp 247-280, April 2016

Griffith, O'Connell and Smith (2017) "The importance of product reformulation versus consumer choice in improving diet quality" *Economica*, 84(333), January 2017, pp 34-53

Griffith, R., M. O'Connell and K. Smith (2019) "Tax design in the alcohol market" *Journal of Public Economics*, Vol 172, April 2019, 20-35

Griffith, R., M. O'Connell and K. Smith (2022) "Price floors and externality correction" *Economic Journal*, 123: 646, 2273-2289

Griffith, R. M. O'Connell, K. Smith and R. Stroud (2020) "What's on the menu? Policies to reduce young people's sugar consumption", *Fiscal Studies*, March 2020, 165-197, [doi.org/10.1111/1475-5890.12194](https://doi.org/10.1111/1475-5890.12194)

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O'Connell and Smith (2023) "Optimal sin taxation and market power" *American Economic Journal: Applied Economics*, forthcoming